

Revelstoke Development News

VOLUME 6, ISSUE 3

JANUARY 31, 2006

'Revy Rail Jam' a new event for Winterlude

Elmer Rorstad and Trent & Chandra Kappler have been working with the City of Revelstoke to develop the first annual **Revy Rail Jam** on Saturday, February 4 at 3:00 pm.

SCHWAG! CASH PRIZES! FUN FOR EVERYONE!

For Snowboarding Enthusiasts, this is a must-see event.

Competition categories for both male and female are Groms (under 14), Amateurs & Open. There will also be a small rail for youngsters to try out. Helmets are mandatory.

Registration information at www.revyrailandairjam.com.

WINTERLUDE 2006 Calendar of Events

February 1 - 28	STREET BANNER PAINTING - 2006 Theme is Animals, Endangered Species
February 2	FEELING THE SPIRIT OF THE OLYMPICS - Skating Carnival
Feb 2 - 4 & 9 - 11	OUR TOWN PLAY BY THORTON WILDER - MacKenzie Playhouse at 8:00 PM
February 3 - 5	SPRING MIXED OPEN BONSPIEL - Revelstoke Curling Club
February 3	FAMILY TOBOGGAN PARTY & FIREWORKS - Powder Springs at 7:00 PM
February 4	TAYLOR'S GREAT SNOWBOARD CHALLENGE - Powder Springs at 11:00 AM
	ZONE K RACE - Powder Springs Resort
	FAMILY FUN DANCE - Community Center at 7:00 PM
	DOWNTOWN OUTHOUSE RACES - Mackenzie Ave. at 2:00 PM
	DOWNTOWN RAIL JAM - Mackenzie Ave. at 3:00 PM
February 5	DUMMY DOWNHILL RACE & KIDS TREASURE HUNT - Powder Springs Resort
	ZONE K RACE - Powder Springs Resort
	REVELSTOKE GRIZZLIES vs SICAMOUS EAGLES - Revelstoke Forum at 2:00 PM
Feb 6 - Mar 10	WINTERLUDE ART EXHIBITION - Visual Arts Centre
February 8	INDOOR GOLF TOURNAMENT - Regent, Speeders, Legion & Big Eddy Pub
February 9	WINTERLUDE BINGO - Community Center at 6:30 PM
February 10	FREE FAMILY SKATE - Revelstoke Forum 7:00 - 9:00 PM
February 11	SENIORS STRAWBERRY SOCIAL & TEA - Senior Center at 1:00 PM
	OVER THE HUMP GS RACE - Powder Springs Resort starting at 11:00 AM
	LANTERN NORDIC SKI - Mt MacPherson at 5:00 PM
February 12	REVELSTOKE GRIZZLIES vs OSOYOOS STORM - Revelstoke Forum at 7:30 PM
	SNOWMAN BUILDING CONTEST - Halcyon Resort at 10:00 AM
	2 ON 2 OUTDOOR VOLLEYBALL TOURNAMENT - Powder Springs at 11:00 AM
	REVELSTOKE GRIZZLIES vs OSOYOOS STORM - Revelstoke Forum at 7:30 PM
February 17	FAMILY BINGO - Revelstoke Senior Centre at 7:00 PM
February 18	SNOWMOBILE POKER RALLY - Boulder Mtn. Parking Lot at 8:00 AM
	TEAM SCREAM TANDEM RELAY NORDIC RACE - Mt. MacPherson
February 20	BEN SURES CONCERT - Visual Arts Centre at 7:30 PM
February 25	ROD & GUN CLUB DINNER AND DANCE - Community Center at 4:30 PM
	REVELSTOKE GRIZZLIES vs SUMMERLAND STING - Revelstoke Forum at 7:30 PM

GRANT PROGRAM

CFDC of Revelstoke is accepting grant applications from registered charities for programs that will provide business or employment opportunities for persons with disabilities.

For grant application information contact Debra Wozniak at (250)837-5345 or send an email to dwozniak@revelstoke.net.

Debra Wozniak

Look Inside ...

<i>Revelstoke English Language School</i>	2
<i>Chamber of Commerce / Revelstoke Tourism</i>	2
<i>Community Economic Development</i>	3
<i>Revelstoke Community Foundation</i>	4

*Revelstoke
Economic
Development
Commission*

*Community
Futures
Development
Corporation of
Revelstoke*

*Revelstoke
English
Language
School*

*Revelstoke
Chamber of
Commerce*

*Revelstoke
Tourism*

*Revelstoke
Business
Mentorship
Program*

Revelstoke English Language School



HAPPY NEW YEAR!
From staff & students at the
Revelstoke English Language School

Looking back...

Remember all the baby blue shirts running around town in July of 2005... well, great news! They're headed back!

It's true... our first return camp to Revelstoke since the establishment of the English Language School... and they're not only returning once...

The Principals and Directors of the largest school in Taiwan recently visited Revelstoke. A **HUGE** thank you goes out to Mayor Mark McKee, SD #19, Mr. Percevault of Arrow Heights Elementary, Mr. Hooker of RSS and Norm Langlois and the staff up at the Hillcrest! Thank you all for making their stay more enjoyable and for being so flexible!

Their visit to Revelstoke has resulted in, not only a return of the July camp for 2006, but also a new program this March!

Who's here now?

Currently, at the English School, we have 15 students, 6 staff members and 5 Katimavik volunteers helping us out daily.

Looking ahead...

February brings us 4 more full timers who will travel to Revelstoke from Japan, Taiwan, Korea and our first student from Honduras!

Yes, **March** brings us St. Patrick's day *and a great excuse to add some food colouring to a beverage or two...* but this year March also brings us a group of approximately 35 students and teachers from Taiwan!

➤ Revelstoke students keep an eye in the paper and glued to the tube for an upcoming Spring Break contest and opportunity regarding this camp!

In **June**, we will hold our first all Mexican camp and will have up to 60 young Mexican students getting full use out of our Community and Aquatic Centre!

July, Mr. Beitel, get those kayaks ready as Taiwan invades us once again! 40 Taiwanese students and their teachers hope to see all their Revelstoke friends return this year happy and eager to join them at camp (*and there's always room for more!*) Last year we had an average of 25 Revelstoke students daily!

Chamber of Commerce

Revelstoke TOURISM

The new Biking Trail Maps brochure has arrived. It looks great! If any of you would like to have a supply on hand for tourists drop in to the Chamber office and pick some up.

Tourism BC through their Community Foundations program has agreed to assist us in developing a "Highway Strategy". Consultants will visit with us in the new year to help us get more people to stop in our great community.

The spring schedule of Trade Shows has been booked with the Abbotsford Motorcycle Show Jan 26-29, The Edmonton RV Show Feb 9-12 and the Calgary Golf and Adventure Show Mar 26-27.

Winterlude starts tomorrow with a host of great events planned. Posters are up around town as well as Salmon Arm, Sicamous, Nakusp, Golden and Invermere. EZ Rock Radio will be promoting Winterlude activities as well. I challenge any businesses or groups to participate or come up with an activity that could draw traffic to your business, be a fundraiser for your group, or simply be fun for you, your family and friends.

Gerry Gardner

In **August**, yes, another first, we are holding an International mixed camp with students from all over the world mixing cultures, stories and adventures to take home with them about all the wonders of Revelstoke!

That's just the tip of the iceberg!
We have a busy year ahead, and guess what...

WE NEED HOMESTAY FAMILIES!

Please call us at **837-4239**
or drop by the **Revelstoke English Language School**
office at **1401 First Street West** and
Fern Hickerson or Keith Stevenson,
will be more than happy to give you more information!

Keith Stevenson

Community Economic Development Commission

KEY GOALS & OBJECTIVES DRAFTED FOR 2006

The community has identified the following important priorities for the coming year, that have been included in a draft workplan presented to Revelstoke City Council and the CSRD Area "B" Director for approval.

1: Continue to implement community marketing strategy:

Some key activities include partnering with the ski hill developers to maximize marketing opportunities for the community; continuing niche advertising in trade and professional publications; continuing to advertise in immigration newspapers and magazines; and promoting Revelstoke as a place to do business to tourists.

2—Mount Mackenzie development:

Staff will work with ski hill developers to ensure local businesses have an opportunity to benefit from ski hill development; work to ensure ski hill development is compatible with the community vision; and provide assistance to the developers as required.

3—Complete Community Retail Strategy:

The objective of this initiative is to ensure that the downtown core remains the retail "hub" of the community. While we anticipate and encourage retail development at the Revelstoke Resort and at the Gateway Development on the highway, we want to ensure these developments are compatible with our downtown businesses, and do not detract from the investment the community has made over the past two decades to make our downtown an attractive destination for residents and tourists alike.

4—Maintain lines of communication with local employers and businesses:

Work with the Economic Development Commission, Chamber of Commerce, CFDC of Revelstoke, Revelstoke Forest Workers group and the CPR Advisory Committee. Staff will visit a variety of businesses in the community to determine if local businesses require any assistance or information to help them improve the performance of their business.

5—Facilitate community enhancement:

The revitalization of the downtown core has been an ongoing initiative for the community for the past 20 years. Extension of Grizzly Plaza is identified as a key project for this year.

6—Support/promote local forest industry:

The forest sector continues to generate the most income for the community, and is critical to the local economy. Key activities for 2005 are continuing to promote value-added opportunities and working with local industry.

7—Work with the Spirit of BC Revelstoke committee to maximize benefits from the 2010 Olympic Games:

Ensure that information about funding programs to build facilities and develop various sports and cultural programs is made available to community groups and local businesses, and that the community gets the maximum benefit from these programs.

8—Assist with development of tourism opportunities:

Work on the expansion of the River Trail system including a bridge across the Illecillewaet River; coordinate the activities of the Events Revelstoke committee; attend the Revelstoke Tourism Advisory Committee meetings; work with the Province on the development of Lake Revelstoke and Westside Road tourism opportunities; and work with Parks Canada to develop the historic ski jump site as a viable tourist attraction.

9—Turbine 5 mitigation plan:

Participate in the process to develop a mitigation strategy to ensure that the community can maximize benefits from the construction of the new turbine at the Revelstoke dam.

#10—Development of a Community Cultural Strategy:

Using funding available through the 2010 Legacies Now, develop a cultural strategy to assist the development of the local cultural sector in the years to come.

11—Human Resources development:

As our population ages and workers retire, there will be shortages in specific skills and occupations in the next 5-10 years. During 2005, local companies were surveyed to identify what positions will be required. The next step is to work with local employers and educational agencies to develop programs and services to help fill these positions.

12—Update Community Economic Development Strategy:

Many of the goals and objectives identified in the 2001 plan have been accomplished. Staff will be directing a process to solicit community input to develop a new set of priorities for the next 5 year period.

13—Report on progress of community strategic plan:

Organize an annual community meeting to review the community strategic plan and prepare an annual report card on economic activity/progress in the community.

If you have any comments or suggestions regarding the Community Economic Development workplan, please contact Alan Mason, Director of Community Economic Development at 837-5345 or redc@revelstoke.net.

Alan Mason

Participating Development Organizations



Western Economic Diversification de l'Ouest Canada



Revelstoke
Community Skills Centre
PO Box 4500, Revelstoke BC V0E 2S0
Phone (250) 837-4239 Fax (250) 837-2882



CHAMBER OF COMMERCE



The Business Information Centre

204 Campbell Avenue
PO Box 2398
Revelstoke, BC V0E 2S0
Phone: (250) 837-5345
Fax: (250) 837-4223
Email: cfdc@revelstoke.net
www.seerevelstoke.com
www.cityofrevelstoke.com

Revelstoke Community Foundation

2006 Grant Applications

Applications are now available in paper format at the Business Information Centre, 204 Campbell Ave. or request an electronic copy by email to: revelstokecf@canada.com.

Application deadline: 12:00 noon, Monday, March 6, 2006

Scholarship Applications

Applications for the following scholarships can be picked up at the Business Information Centre, 204 Campbell Ave. for persons pursuing post secondary education:

- Hillcrest Campbell Award (general)
- Selkirk Dental Scholarship (dental career)
- Ron March Memorial Scholarship (machinist trade)

Application deadline: Friday, March 24, 2006

Community Futures Development Corporation



Small Business Loans

Loans for small business start-up or expansion are available as well as business planning information.

Self Employment Benefit Program

For individuals on Employment Insurance or who have been on EI in the last 3 years or on maternity in the last 3—5 years.

Provides financial support, business counselling and business training.

Community Lenders Since 1988

For Information Call: 837-5345

*A pessimist sees the difficulty in every opportunity.
An optimist sees the opportunity in every difficulty.
~ Winston Churchill*

FOR FREE CONFIDENTIAL BUSINESS DEVELOPMENT ASSISTANCE

Contact: David Royce
Revelstoke Business Mentorship Program
Suite D, 200 Campbell Avenue
Revelstoke, BC V0E 2S0
Phone: (250)837-5712
Email: facilitator@revelstoke.net