

Revelstoke DEVELOPMENT NEWS

VOLUME 7, ISSUE 2

NOVEMBER 28, 2006

*Revelstoke
Economic
Development
Commission*

*Community
Futures
Revelstoke*

*Revelstoke
English
Language
School*

*Revelstoke
Chamber of
Commerce*

*Revelstoke
Tourism*

*Revelstoke
Business
Mentorship
Program*

Community Futures Revelstoke

Report to the Community

Inserted in this issue is our annual report describing what the Community Futures program is doing to assist small businesses and facilitate community development projects in the Revelstoke area. For more information about the Community Futures program give us a call at 837-5345 or visit our website at www.revelstokecf.com.

Volunteer Revelstoke Campaign

Some people volunteer because they make time to do what they want to do, rather than what they have to do. Some volunteer to share their skills and expertise while others give their time in gratitude for what they have received. Volunteering is a great way to put free time to good use. It will give you a new perspective on your own personal problems and challenges. Volunteering will introduce you to new people and new experiences. Think about getting involved in your community today!

At the Volunteer Fair held September 19 many Revelstoke residents were recognized for their commitment to making our community a better place. See list on page 2.

Visit www.revelstokecf.com/volunteers for more information about volunteering.

Debra Wozniak

Chamber of Commerce

Celebrating Small Business Achievements

Congratulations to the small businesses that received recognition at the Small Business Awards Night held October 21.

Best Home Based Business Award — Hempster Alternative
Business Excellence Award — Revelstoke Railway Museum
Community Support Award — Canadian Mountain Holidays
Service Excellence Award — The Modern Bakery
Entrepreneur of the Year Award — The Nickelodeon & Zala's / Comfort Inn

Summer Tourism

The Chamber had a busy Summer with the Visitor Centres assisting close to 50,000 travelers again this year. Although June was a relatively quiet month, visitor numbers increased substantially during July and August. It is also important to know that Revelstoke is experiencing significant numbers of travelers during September and well into October. A high percentage of these visitors
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Community Futures Revelstoke (continued)

VOLUNTEERS OF THE YEAR:

| Sponsor Organization | Nominee |
|--------------------------------------|------------------|
| BC Interior Forestry Museum | Allan McInnes |
| Rev Mountain Culture Society | Heidi Bell |
| Rev Mountain Culture Society | Mike Irvine |
| Rev Museum & Archives | Jan Feldinger |
| Revelstoke Visual Arts Centre | Mark McKay |
| Revelstoke Visual Arts Centre | Ken Sakamoto |
| Cycling Association | Keith McNab |
| Grizzlies Hockey | Dinah Collette |
| Grizzlies Hockey | Greg Wagner |
| Selkirk Sky Sailors | Jerry Livesay |
| Boxing Club | Sam LeRose |
| Minor Hockey Association | Brenda Jones |
| Revelstoke Youth Soccer | Brenda Jones |
| Revelstoke Youth Soccer | Kate McKenzie |
| Revelstoke Elks Lodge | Don Osachoff |
| Loyal Order of Moose | Dave Kruger |
| Revelstoke Lions Club | Jessie Olson |
| Revelstoke Rotary Club | Malcolm Bott |
| Revelstoke Toastmasters | Bob Loeppky |
| Canadian Club | Cy Hemus |
| Canadian Club | Lorna Duncan |
| Crime Stoppers | Judy Krywa |
| Family Literacy | Pat Sieber |
| Okanagan College – Literacy Tutoring | Pat Sieber |
| Okanagan College – Literacy Tutoring | Georgia Sumner |
| Okanagan College – English Language | Judy Silvester |
| Revelstoke Bear Aware | Loni Parker |
| Revelstoke Bear Aware | Jackie Morris |
| Revelstoke Child Care Society | Carolyn Duncan |
| Revelstoke Community Foundation | Geoff Battersby |
| Rev. Awareness & Outreach Program | Alice Daniels |
| Options for Sexual Health | Karen Dube |
| Options for Sexual Health | Pat Punt |
| Options for Sexual Health | Roberta Skalicky |
| Options for Sexual Health | Whitney Konkin |
| Revelstoke Public Health | Jackie Hoppel |
| Revelstoke Community Futures | Mike Cummings |
| Community Connections Food Bank | Bernie Scott |
| Community Connections Food Bank | Karen Dadge |
| Revelstoke Hospice Society | Lois Masur |
| Revelstoke Hospice Society | Mary Carlson |
| Revelstoke Hospice Society | Jordie Anderson |
| Revelstoke Hospice Society | Jill Holoway |
| Moberly Manor | Sandra Painter |
| Moberly Manor | Irene Murphy |
| Moberly Manor | Jean Takkinen |
| Snowmobile Revelstoke Society | Larry Streeter |
| Revelstoke Arts Council | Carol Palladino |
| Revelstoke Arts Council | Margaret Pacaud |
| Revelstoke Arts Council | Suzanne Grieve |
| Revelstoke Arts Council | Inge Anhorn |

Chamber of Commerce (continued)

are from various parts of Europe. As far as numbers go, Europe accounts for 26% of total travelers to Revelstoke. That is approximately double the provincial number. Although US numbers are down this year, visitors from other parts of BC, Alberta and Ontario have seen a significant increase. We are also seeing an increase in the length of stays in Revelstoke. That bodes well for a wide variety of businesses in the community, from accommodation to food service, retail to attractions. The new Info On the Go micro van was a complete success. Being the only mobile information center that we know of in Canada, the van traveled throughout the community assisting nearly 7600 visitors.

Home, Garden & Leisure Show April 2007

Early bird booths are now available at a \$50.00 saving per booth. New this year, all booths in the center of the arena will be corner booths allowing for much greater exposure. Several booths have already sold. With home renovation and new construction still strong in Revelstoke, this is a natural place for companies to display their new products and services.

Tom Tischik

Revelstoke TOURISM

Railway Days in August was a great success and drew lots of visitors. A big thank you to Roberto Rodriguez, Executive Director of the Revelstoke Railway Museum for the many, many long hours he spent in development, encouragement, fund raising and promotion.

We headed to the Calgary Women's Show in late October to showcase the many attractions and activities for women in our area. Things like spa getaways, hot springs, soft-adventure sports like cross-country skiing or snowshoeing and even our wonderful family ski hill. In November we will head to Saskatoon to promote snowmobiling and the Snowmobile Society will head to the Edmonton and Calgary Shows.

Kootenay Rockies Tourism held their AGM in September at Three Valley Gap. Many guests toured around town and took advantage of a special offer we arranged for them to visit our attractions.

Gerry Gardner

Community Economic Development Commission

NEW COMMUNITY ECONOMIC DEVELOPMENT STRATEGY GETS UNDERWAY

The development of a new Community Economic Development Strategy will get underway in the next few weeks. The City of Revelstoke has a long history of developing and implementing plans and strategies which have helped to move the community forward. In 1985, the City developed one of the first local economic development strategies in B.C. This strategy was used to guide economic development activities in the area for the next 10 years. Many of the initiatives that were identified in the 1985 strategy were completed, including the revitalization of the downtown core, increased promotion of tourism, the development of the Revelstoke Railway Museum, and the creation of the Revelstoke Community Forest Corporation. All of these projects have made major contributions to the local economy, and helped to increase employment and expand the local economic base.

Similar five-year strategies were developed in 1995 and 2001, and have been equally successful. The Strategy developed in 2001 incorporated social goals and objectives for the first time. In addition to economic and social goals, the 2006-07 strategy will also incorporate environmental objectives, many of which will derive from the Environmental Strategy developed just over 2 years ago.

These community economic development strategies are extremely important to the community. The Strategy will provide direction for the community in terms of identifying economic, social and environmental priorities, allocating resources to achieve these priorities, and identifying agencies and organizations that will work to implement the various development activities. A critical component of the Strategy will be the identification of measurable objectives to ensure that the goals and objectives identified in the strategy are achieved. There will be an annual review of the Strategy to ensure that progress toward these measurable goals is being made, and to ensure that any new priorities can be incorporated into the overall Strategy.

A key component of the strategy is input from the general public. The Strategy is intended to reflect the concerns, hopes and priorities of all residents of the community. We can only determine what these priorities are if we hear from as many residents as possible. There will be several ways in which you can give us your opinions and ideas. These will include a survey which will be delivered to every household; an opportunity to provide input online; and a number of focus groups and public meetings where community input will be solicited. Look for further information on the Strategy in the weeks to come.

Alan Mason

Revelstoke English Language School



WE NEED HOMESTAY FAMILIES!

Please call us at **837-4239**
or drop by the **Revelstoke English Language School**
office at **1401 First Street West** and
Fern Hickerson or Keith Stevenson,
will be more than happy to give you more information!

Keith Stevenson

Get Involved Today!

www.revelstokecf.com/volunteers

REVELSTOKE CARIBOU RECOVERY COMMITTEE

City Council appointed a caribou recovery committee to develop local actions to assist with caribou recovery in the Revelstoke area. The committee has been very active in educating and promoting awareness about the caribou. To help with understanding more about our caribou the committee has implemented a caribou, wolf, wolverine and cougar sighting program. If you have seen any of these animals recently this information is important. Sighting forms are available online at www.cbfishwildlife.org/surveys/caribou_form.php or in town at the following locations: Revelstoke Community Forest Corporation office, Ministry of Forests district office, and Downie or RCFC log scale shacks. Alternatively, you can phone in your sightings information to 837-7613. For further information, contact Del Williams at 837-5733.

FOR INFORMATION ON MOUNTAIN CARIBOU

Including reports, census results, maps,
pictures and more, visit:

www.cityofrevelstoke.com/caribou



Participating Development Organizations



Western Economic
Diversification Canada

Diversification de l'économie
de l'Ouest Canada



Revelstoke
Community Skills Centre
PO Box 4500, Revelstoke BC V0E 2S0
Phone (250) 837-4239 Fax (250) 837-2882



CHAMBER OF COMMERCE



The Business Information Centre

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Fax: (250) 837-4223
Email: cfdc@revelstokecf.com
www.seerevelstoke.com
www.cityofrevelstoke.com
www.revelstokecf.com

Revelstoke Community Foundation

Endowment quickly approaching \$1 Million

Many thanks to donors that have helped us get so close to this important milestone. Our strategy is to disburse 5% of the endowment annually to qualifying community programs and projects that seek to improve the lives of Revelstoke residents. A \$1 million portfolio will distribute approximately \$50,000 to these local charitable activities **every year!**

A gift to the foundation is a gift forever. Only the income earned on investments is disbursed, thereby creating an everlasting community asset. To find out more about the foundation or make a donation contact us at 837-5345 or by email to foundation@revelstokecf.com or visit our website at www.seerevelstoke.com/communityfoundation.

Debra Wozniak



Small Business Loans

Loans for small business start-up or expansion are available as well as business planning information.

Self Employment Benefit Program

For individuals on Employment Insurance or who have been on EI in the last 3 years or on maternity in the last 3—5 years.

Provides financial support, business counselling and business training.

Community Lenders Since 1988

For Information Call: 837-5345

The future belongs to those who believe in their dreams.

Eleanor Roosevelt

FOR FREE CONFIDENTIAL BUSINESS DEVELOPMENT ASSISTANCE

Contact: David Royce
Revelstoke Business Mentorship Program
Suite D, 200 Campbell Avenue
Revelstoke, BC V0E 2S0
Phone: (250)837-5712
Email: droyce@revelstokecf.com